***ABOUT Deleisha***

***Kashane Swaby is a Women’s Wear brand that was founded by Birmingham Fashion Designer, Deleisha Swaby in 2014. Since then she has established a brand that is respected locally and nationally for capturing elegance, style and great craftsmanship in every garment that she designs and produces.***

***Deleisha who originates from the beautiful island of Jamaica, is inspired by strong women, especially those who strive to make a difference in the world that we live in. Whether it is through identifying social and cultural issues or fighting for the things that they believe in.***

***Her designs are heavily influenced by the legend, Alexander McQueen. She takes inspiration from not only his superb craftsmanship, but also his fearlessness. She describes McQueen as someone who does not think outside of the box, because for him there was a never a box.***

***Going forward, she would like to bring that same level of fearlessness and originality out in her own designs, by being unapologetically herself.***